

MICRO-BUSINESSES



*Bringing Hope
to the Families
of Jericho*

OVERVIEW

The West Bank, including Jericho, suffers from one of the highest unemployment rates in the world and is ravaged by political turmoil, widespread poverty, food shortages and infrastructure destruction. These factors make it difficult for families to start a business or find employment. Seeds of Hope seeks to rebuild the Jericho economy by creating small business opportunities, such as Majool date palm farming. One palm tree will produce an annual harvest providing each family (owner) with \$5,000 per year, which is equal to the average annual salary in Jericho.

EXPECTED LIFE CHANGE RESULTS

Support of \$208.00/tree/family will have this impact:

- Provide an average annual salary for a Jericho family
- Encourage the family to take ownership and responsibility
- Provide a business model for other families to aspire to
- Build the self-esteem of the family



PROJECT PROFILE

ORGANIZATION:

Seeds of Hope

SPONSORSHIP AMOUNT:

\$208/tree/family

PROJECT DURATION:

Ongoing

PROJECT SIZE:

200 Date Palm Trees

INVESTMENT RETURN

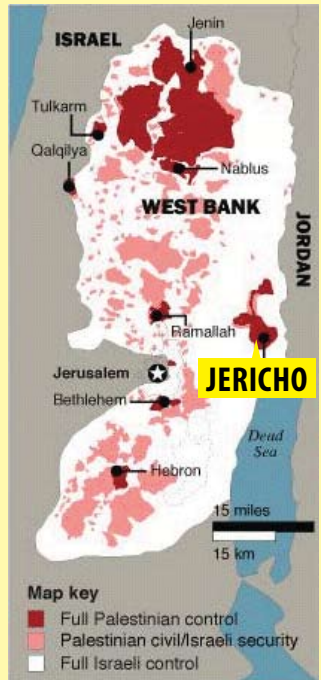
- ▾ The family will have hope instead of despair
- ▾ Ownership and responsibility is contagious within a community
- ▾ The family will see the positive effect of modeling love by Seeds of Hope
- ▾ When families have a chance to make a future, peace will grow

OTHER MICRO-BUSINESS

OPPORTUNITIES

- ▾ Green Valley Restaurant
- ▾ Egg Farm in the northern district
- ▾ Hotel
- ▾ Drug & Alcohol Rehab Center
- ▾ Dry Cleaning
- ▾ Auto Mechanic Garage
- ▾ Ice Cream & Souvenir Shop

PROJECT LOCATION



PROJECT SUPPORT

Contact Seeds of Hope
PO Box 110
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seedsofhope.org

Donations are tax-deductible